

Swim England membership categories to be given ‘meaningful and relevant’ new names

Swim England’s membership categories are being given new names to make them more ‘meaningful and relevant’.

The changes, which will come into effect in the new year, are being introduced following feedback from members, clubs and stakeholders.

Club Train, Club Compete and Club Support will replace Category One, Category Two and Category Three respectively.

All the existing member benefits will remain the same.

Gaby Hay, Swim England head of membership development, said the changes were being made as the current names were deemed confusing. She added: “Following regular communication with our members, clubs and stakeholders, we were told that the existing names were confusing and not representative of what the category means. With that in mind, we have taken the decision to change the names of our membership categories to make them more meaningful and relevant to our members. We have been working hard to develop and improve the membership offering and will continue to do so to ensure it is meeting the needs of the entire aquatics community.”

The changes in full are:

Existing Name	New Name	Category Descriptor
Category One	Club Train	For individuals in a club who are either learning to swim, or training in any discipline. As a Club Train member you will be able to compete in Low Level Competitions (download the definition here) or an event that has an exemption under Swim England regulations.
Category Two	Club Compete	For individuals who are part of a club and looking to compete in any discipline in open competitions. This membership offers you the benefit of structured competitive pathway at all levels in every discipline.
Category Three	Club Support	For anyone involved in a club who volunteers or is employed by the club, including committee members, officers, Teachers and Coaches as well as any parent members.

The changes are now being communicated to all Swim England affiliated clubs.

Toolkits and templates to help support clubs to communicate these changes for the 2022 membership year will also be supplied by Swim England.

Toolbox



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